



PRESS RELEASE



The Wine Barrel



Import and Distributor of Fine Wines
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Wine & Things
September 14th, 2006
Aruba

Ladies and Gentlemen:

We want to thank you sincerely for your presence this evening at El Gaucho Restaurant, where we will be awarding the winners of Kendall Jackson Wine selling promotion, their prizes.

During this year Kendall Jackson started a wine selling campaign where the winners would be awarded with a ticket to California, to participate in Kendall Jackson's famous Harvest Seminar.

Kong Hing Whole Sale is very proud to be part of this campaign and it was a tremendous success. When we asked some of the waiters how things went for them, almost all commented that they enjoyed selling Kendall Jackson, because not only were they selling a wine but they were selling a wine that is loved by almost everyone they offered it to and this made it easier for them to sell Kendall Jackson.

During this years Harvest seminar the winners will visit the ;

Barrel Cooperage (Where Wine Barrels are made)

They will Tour the Winery

They will walk in the vineyards

Observe Crushing of the grapes, will participate in the sorting of the grapes, will participate in punchdowns.

Will sample wines from the barrels, also will sample wines from the tanks.

They will participate in lee's stirring, pump overs, sorting, raking, and shoveling.

They will tour the crush pad.

They will undergo sensory evaluation and deductive tasting with a Wine Master.

They will do Food and Wine pairing tasting.

They will also visit the famous Red Wood park with the tallest trees of the world.

On the final day, they will also do a Canoe River ride.

Yes they will be very busy during the week of September the 19th to the 24th, 2006.

This years winners are from the Marriott Resort Hotel;

Alfredo Horacio Moleker (Tuscany Server)

Alfredo Velasquez Lozano (Simply Fish Server)

They will be accompanied by, Amit Kumar Sen (Beverage Manager)

Also Mr. Travis Bernadina from Kong Hing Whole Sale will be traveling to California in the company of Mr. Michel Frank from El Gaucho Restaurant.

We want to thank all those that participated in our wine selling campaign and hope that their visit to California will be an unforgettable learning experience.

Needless to say that Kendall Jackson's wines can be found in the leading Supermarkets and Wine Shops on the island such as Wine & Things and others. If you have not yet tasted Kendall Jackson wines you can visit the above mentioned wine outlets, to try them

This seminar will be Hosted by;

Bill Blais Area Manager Caribbean for Kendall Jackson

Mark Kilbride Assistant to Bill Blais

Jim Cutcher representative of Kendall Jackson Winery.